Gerbera in Poly House Project



ZEELCO FARMS

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Net House Farms Green House Farms Hydroponics Farms Date Palm Farms Seedless Lemon Farms **Terrace Garden Govt Subsidy** Loan **Click Here To Call** Click Here To Message **Click Here To Visit Website** 91 9066 9066 42 +91 9066 9066 42 www.zeelcofarms.com

What is Green House (Poly House)?

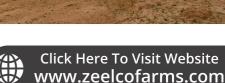
- A Green House (poly house) is defined as a structure made of transparent components like polyethylene threads or glass wherein vegetables and other plants are grown under the controlled climate conditions.
- The size of the house varies depending on the requirements, it can be small sheds or a large industry sized buildings.
- Some standard greenhouses are equipped with high-end technology like heating & cooling systems, screening, lighting and even computerized facilities to gain the maximum profits from plant cultivation.
- The poly house is covered with the polyethylene materials hence it offers ultimate protection against harmful UV rays and other natural uncertainty.













Benefits of Green House (Poly House)?

- A preferable and the most favorable for the farmers who believe in organic farming.
- Plants can grow under controlled climate condition and so less chance of drop damage & loss.
- C Protection against the insects, birds and pests.
- Shield against the external adverse environment that can reduce the growth of crops.
- C Product quality is higher in the corps grown under poly house.
- **G** Better drainage & aeration facilities.
- Offers right environment facilities to plants in all weather conditions.
- C Increases yield for around 5 10 times higher.
- C Harvesting time can be adjusted for plants.
- Generate more profit due to the continuous supply of products.
- Boon for the barren & uncultivable farms.











Gerbera

- The crop cycle for the Gerbera is around 3 years and the production starts after 90 days depending on the regions you are farming.
- You can grow 25500 plants with (unfortunately) around 500 plant mortality means you can get around 25000 productive plants.
- As not all plants can grow as we wish. Each plant can produce approx. 30 flowers and the average rate per flower for Garbera is 3 INR.
- total production would be 750000. So, the gross profit will be around 22,50,000 INR per season.









Cost of project

Particulars	Size	Unit	Amount
Poly House Structure (As Per Govt. Norms) 2 mm GI Pipe and 200 Micron Poly Plastic, Apron, Incest Net	Sq. Mtr.	4000	<section-header></section-header>
Drip irrigation And Fogging System (Govt Approved)	Sq. Mtr.	4000	
Fumigation 2 days Process for land improvement	Sq. Mtr.	4000	
Bed preparation Soil prepared with FYM	Sq. Mtr.	4000	
Planting Material : Gerbera	Sq. Mtr.	25000	
Support system	Sq. Mtr.	4000	







Source of Fund



Bank Term Loan **42 Lacs**



Advance Payment 02 Lacs



Actual project cost **44 Lacs**



Government subsidy **29 Lacs**

*(as per govt. guideline Gerbera project subsidy is 33 lacs)









Profitability and Expenses



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Yearly Fertilizers and Light & Other Total Interest Labour Year Transport Production Net Profit Gross Profit Pesticides Expense Expense water and price First Year 200000 150000 50000 100000 100000 9,14,000 750000*3 2250000 13.36Lacs 3,14,000 Second Year 1,25,000 200000 150000 50000 100000 100000 7,25,000 750000*3 2250000 15.25Lacs Third Year 00,000 200000 150000 50000 100000 100000 6,00,000 750000*3 2250000 16.50Lacs Fourth Year 00,000 200000 150000 50000 100000 100000 6,00,000 750000*3 2250000 16.50Lacs

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Overview

Particulars	
Cost of project	44 lacs
Approx. Subsidy	29 lacs
Project cost after subsidy	15 lacs
Net profit	13 lacs



*(as per govt. guideline Gerbera project subsidy is 33 lacs)



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Farmer Responsibility

- 1. Process of Loan
- 2. Foundation: 50 Bag Cement, Sand and Concrete
- 3. Online Paymant 10,000 National Horticulture Board
- 4. 50,000 Advance with document for I.P.A. (Non Refundable)
- 5. 1,50,000 Advance after issuing I.P.A (In Principal Approval).
- 6. All Civil Work to be Done By Farmer Like, Pack House,
- 7. Water Pond, Bore well, Fencing
- 8. Electricity and Water Provide By Farmer
- 9. You have to provide 7 Day Tractor For Foundation and Bed
- 10. 15 Trolley FYM (Chhaniyu Khatar, Gobar Khadh) For Bed
- **11.** 8 kg Sulfur, 4 Kg 19:19:19, 8 kg Phosphate











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