



Gerbera

- ❑ The crop cycle for the Gerbera is around 3 years and the production starts after 90 days depending on the regions you are farming.
- ❑ You can grow 25500 plants with (unfortunately) around 500 plant mortality means you can get around 25000 productive plants.
- ❑ As not all plants can grow as we wish. Each plant can produce approx. 30 flowers and the average rate per flower for Gerbera is 3 INR.
- ❑ total production would be 750000. So, the gross profit will be around 22,50,000 INR per season.



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Source of Fund



Bank Term Loan
42 Lacs



Advance Payment
02 Lacs



Actual project cost
44 Lacs



Government subsidy
29 Lacs

*(as per govt. guideline Gerbera project subsidy is 33 lacs)



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Profitability and Expenses



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Year	Interest	Labour	Fertilizers and Pesticides	Light & water	Transport	Other Expense	Total Expense	Yearly Production and price	Gross Profit	Net Profit
First Year	3,14,000	200000	150000	50000	100000	100000	9,14,000	750000*3	2250000	13.36Lacs
Second Year	1,25,000	200000	150000	50000	100000	100000	7,25,000	750000*3	2250000	15.25Lacs
Third Year	00,000	200000	150000	50000	100000	100000	6,00,000	750000*3	2250000	16.50Lacs
Fourth Year	00,000	200000	150000	50000	100000	100000	6,00,000	750000*3	2250000	16.50Lacs

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Overview


Particulars	
Cost of project	44 lacs
Approx. Subsidy	29 lacs
Project cost after subsidy	15 lacs
Net profit	13 lacs

 After **1 year** Cost of Project is **2 lacs Rs only**.
Than Start **Average Income** Per Year **14 Lacs**.

*(as per govt. guideline Gerbera project subsidy is 33 lacs)



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Farmer Responsibility



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1. Process of Loan
2. Foundation: **50 Bag** Cement, Sand and Concrete
3. **Online Payment 10,000** National Horticulture Board
4. **50,000 Advance with document for I.P.A. (Non Refundable)**
5. **1,50,000 Advance after issuing I.P.A (In Principal Approval).**
6. All **Civil Work** to be Done By **Farmer** Like, Pack House,
7. Water Pond, Bore well, Fencing
8. **Electricity and Water** Provide By Farmer
9. You have to provide **7 Day Tractor** For Foundation and Bed
10. **15 Trolley FYM** (Chhaniyu Khatar, Gobar Khadh) For Bed
11. **8 kg Sulfur**, 4 Kg 19:19:19, 8 kg Phosphate



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